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**Behaviour** Laurie J. Mullins was formerly principal lecturer at The Business School, University of Portsmouth. Before taking early retirement, Laurie specialised in managerial and organisational behaviour, and managing people at work, and was subject leader for the behavioural and

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Behaviour studies, this book indicates ways in which performance may be improved through better use of human resources. Rigorous academic theory is related to hospitality practice, based on the author's great knowledge of the hospitality industry.

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Behavioural approach to the study of organisational behaviour, with an emphasis on improving working performance through a better understanding of human resources, this book contains summaries, review questions, and assignments.

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There is a strong movement today in management to encourage management practices based on research evidence. In the first volume of this handbook, I asked experts in 39 areas of management to identify a central principle that summarized and

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integrated the core findings from their specialty area and then to explain this principle and give real business examples of the principle in action. I asked them to write in non-technical terms, e.g., without a lot of statistics, and almost all did so. The previous handbook proved to be quite popular,

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Behaviour Lawrie J  
so I was asked to edit a second edition. This new edition has been expanded to 33 topics, and there are some new authors for the previously included topics. The new edition also includes: updated case examples, updated references and practical exercises at the end of each chapter. It

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Behaviour also includes a preface on evidence-based management. The principles for the first edition were intended to be relatively timeless, so it is no surprise that most of the principles are the same (though some chapter titles include more than one principle). This book could serve as a textbook in

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Behavior undergraduate and in MBA courses. It could also be of use to practicing managers and not just those in Human Resource departments. Every practicing manager may not want to read the whole book, but I am willing to guarantee that every one will find at



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Behaviour Lectures  
least one or more chapters that will be practically useful. In this time of economic crisis, the need for effective management practices is more acute than ever.

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